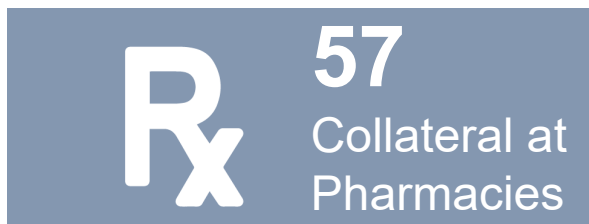
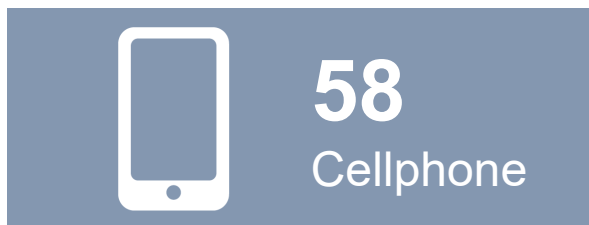


# Personalize Your Outreach to Men and Women According to Their Preference

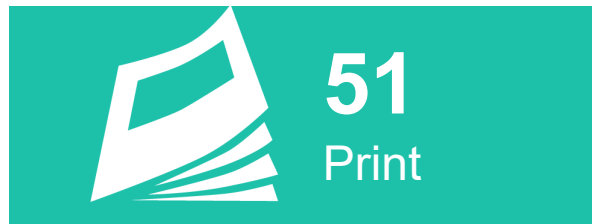
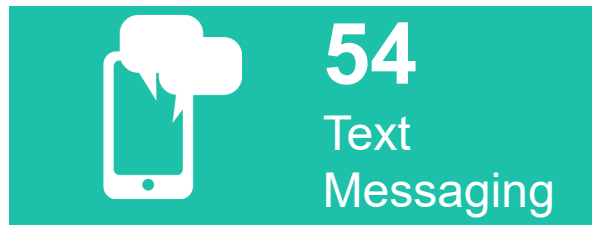
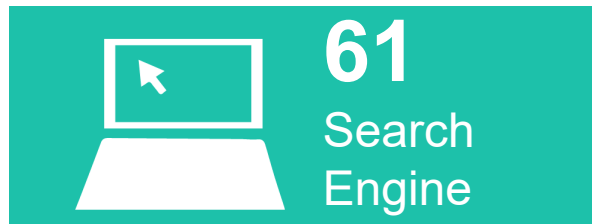
CentraForce Health's population-specific communication channel preference scores eliminates guesswork and focuses resources.

**Top five communication preference score results in Franklin County, OH for the Medicare population:**

## Medicare FFS Females



## Medicare FFS Males



Preference Scores 1 - 100