Executive Summary

**Top Health and
Engagement Scores**

Visualizations

**Risk Mosaic
Risk Mapping
SDoH Spatial
Cohort Map
Engagement
Drill Down**

Cross Tabular Analysis

**Scores & Measures
Utilization
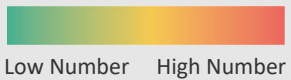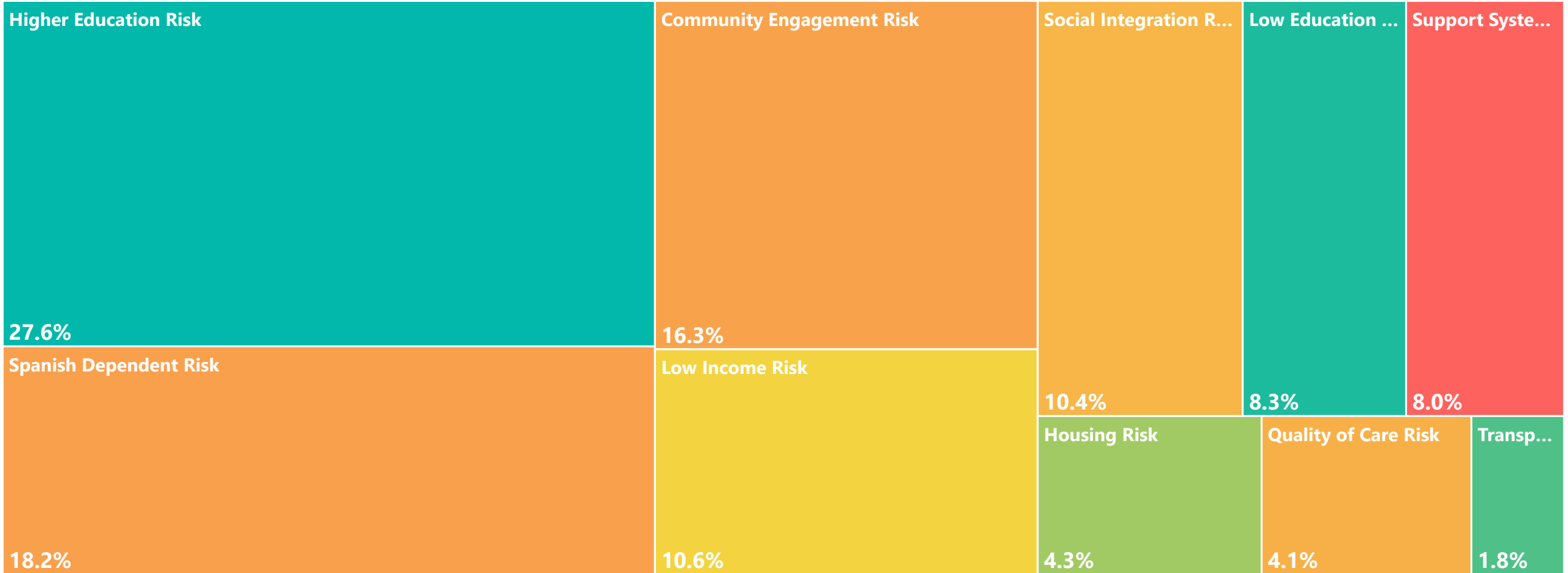Geography**

A-Z **Score
Definitions**

Cohort
Commercial Female Hispanic

State, County Name, Zip Code
Ohio

| Attitudinal Risk Score | Current Chronic Condition Risk S... | Facility Utilization Score | Precondition Risk Score | Quality Measure Risk Score | Social Determinants Ri... | Socio-Behavioral Risk Score | Socioeconomic Risk Score | Specialist Utilization Score |

Determinant Sized by % or Incidence Level

Higher Education Risk	Community Engagement Risk	Social Integration R...	Low Education ...	Support Syste...
27.6%	16.3%	10.4%	8.3%	8.0%

Spanish Dependent Risk	Low Income Risk	Housing Risk	Quality of Care Risk	Transp...
18.2%	10.6%	4.3%	4.1%	1.8%

Low Number — High Number

Risk Mosaic | Risk Mapping | Cohort Map | SDoH Spatial | Engagement | Drill Down

Cohort
Commercial Female Hispanic

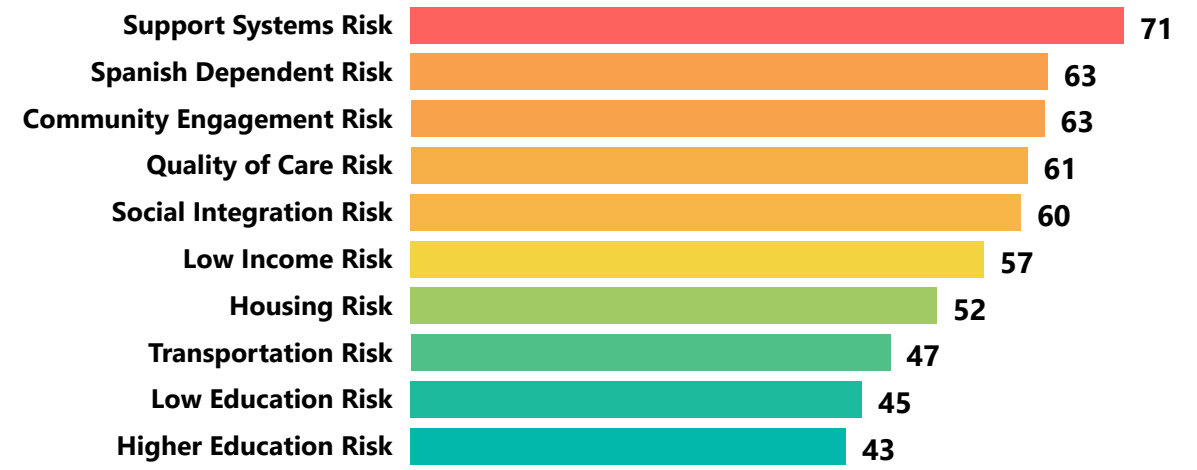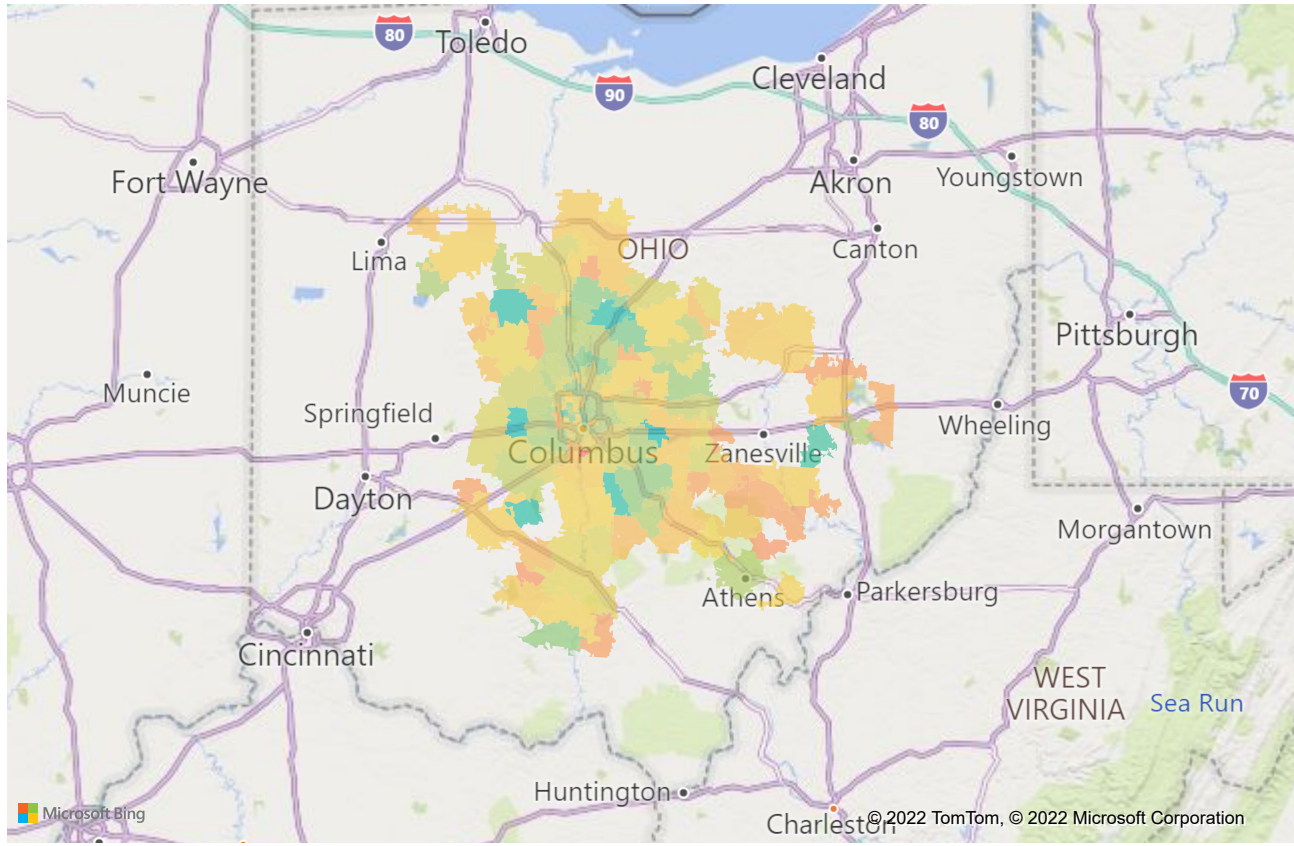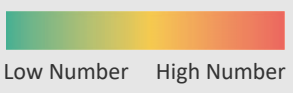**State, County Name, Zip Code**
Ohio

Score Level
9 | 96

Attitudinal Risk Score	Current Chronic Condition Risk S...	Facility Utilization Score	Precondition Risk Score	Quality Measure Risk Score	Social Determinants Ri...	Socio-Behavioral Risk Score	Socioeconomic Risk Score	Specialist Utilization Score

Colors Relative In Geography Selected

Risk	Score
Support Systems Risk	71
Spanish Dependent Risk	63
Community Engagement Risk	63
Quality of Care Risk	61
Social Integration Risk	60
Low Income Risk	57
Housing Risk	52
Transportation Risk	47
Low Education Risk	45
Higher Education Risk	43

Zip Code	Cohort	Measure	Score	Cohort #
43001	Commercial Female Hispanic	Housing Risk	75	5
43002	Commercial Female Hispanic	Quality of Care Risk	81	1
43003	Commercial Female Hispanic	Community Engagement Risk	44	2

Low Number — High Number

Risk Mosaic | Risk Mapping | Cohort Map | SDoH Spatial | Engagement | Drill Down

Cohort
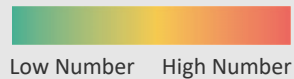**Commercial Female Hispanic**

State, County Name, Zip Code
Ohio
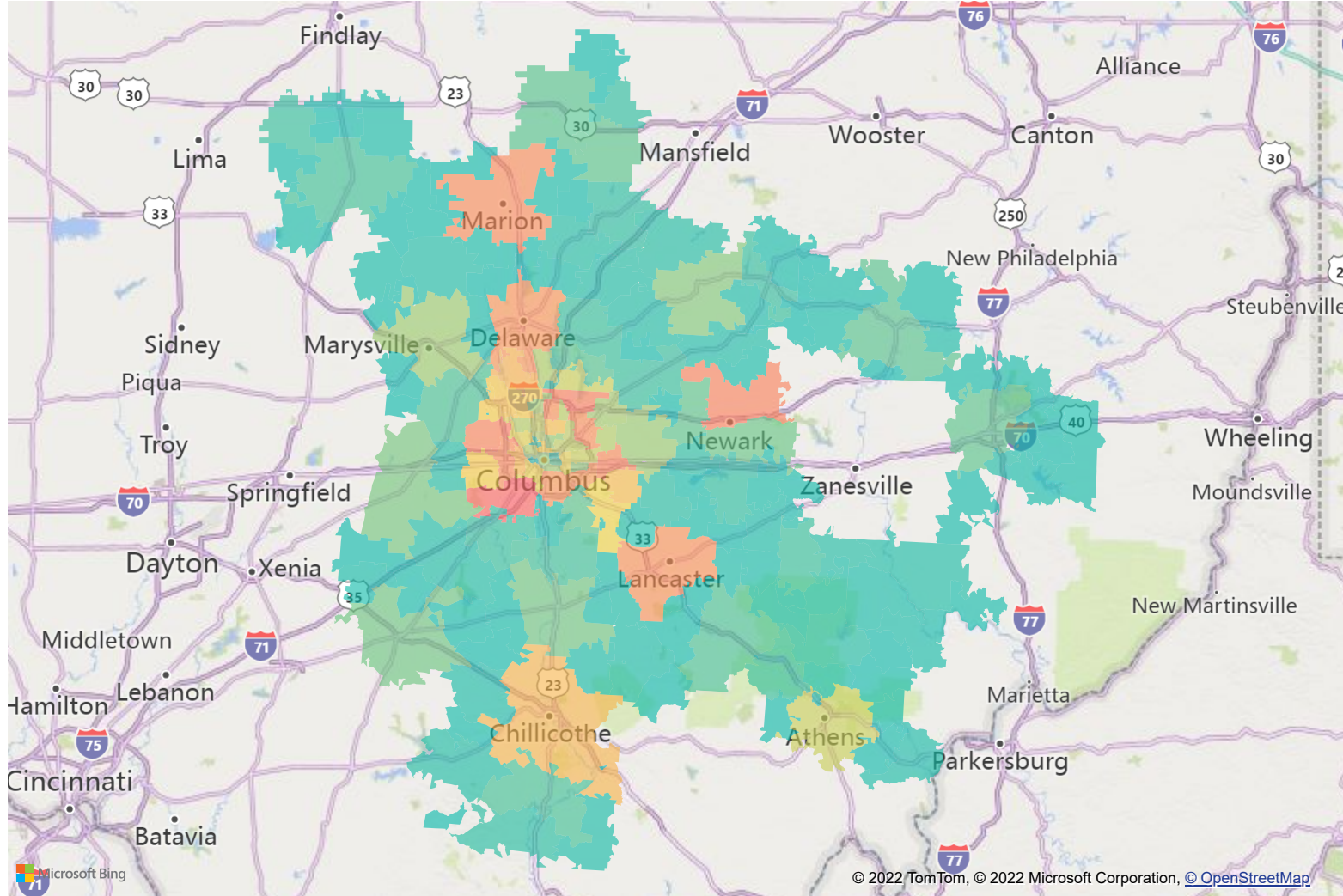
Cohort
36,907

Cohort	Zip Code	Total Count
Commercial Female Hispanic	43123	1,190
Commercial Female Hispanic	43081	1,056
Commercial Female Hispanic	43055	1,050
Commercial Female Hispanic	43026	1,034
Commercial Female Hispanic	43068	999
Commercial Female Hispanic	43302	989
Commercial Female Hispanic	43228	964
Commercial Female Hispanic	43230	963
Commercial Female Hispanic	43130	960
Commercial Female Hispanic	43229	957
Commercial Female Hispanic	43015	945
Commercial Female Hispanic	43207	934
Commercial Female Hispanic	43232	896
Commercial Female Hispanic	43065	785
Commercial Female Hispanic	45601	766
Commercial Female Hispanic	43204	753
Commercial Female Hispanic	43147	733
Commercial Female Hispanic	43224	715
Commercial Female Hispanic	43017	680
Commercial Female Hispanic	43235	662
Commercial Female Hispanic	43016	643
Commercial Female Hispanic	43119	641
Commercial Female Hispanic	43110	586

Low Number   High Number

Risk Mosaic   **Risk Mapping**   **Cohort Map**   **SDoH Spatial**   **Engagement**   **Drill Down**

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Cohort

Commercial Female Hispanic

State, County Name, Zip Code

Ohio

Click On Only 1 Measure To Map By Block Group

Measure	Score
Transportation Access Risk	62
Hospital and Emergency Care Access Risk	62
Public Healthcare Access Risk	60
Pharmacy Desert Risk	59
Fitness and Recreation Access Risk	55
Parks and Playgrounds Access Risk	55
Food Desert Risk	54
Household Expenses Risk	54
Cost of Care Risk	54
Ambulatory Care Access Risk	53
Mental Health Care Access Risk	53
Primary Care Access Risk	52
Community Food Access Risk	50
Environmental Cancer Risk	50
Environmental Respiratory Risk	50

Population ID Report

Zip	Cohort	Measure	Score	Cohort #
43001	Commercial Female Hispanic	Ambulatory Care Access Risk	80	14
43001	Commercial Female Hispanic	Cost of Care Risk	50	14
43001	Commercial Female Hispanic	Environmental Cancer Risk	30	14

Low Number   High Number

Risk Mosaic   Risk Mapping   Cohort Map   SDoH Spatial   Engagement   Drill Down

Cohort

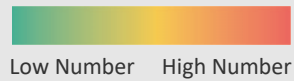Commercial Female Hispanic

State, County Name, Zip Code

Ohio

Engagment Score

20   90

Select Only 1 Measure to Map by Zip

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Messenger Preference

Nurses and Physician Assistants	56
Pharmacists	51
Physicians	50
Friends/Family	50
Support Groups	49
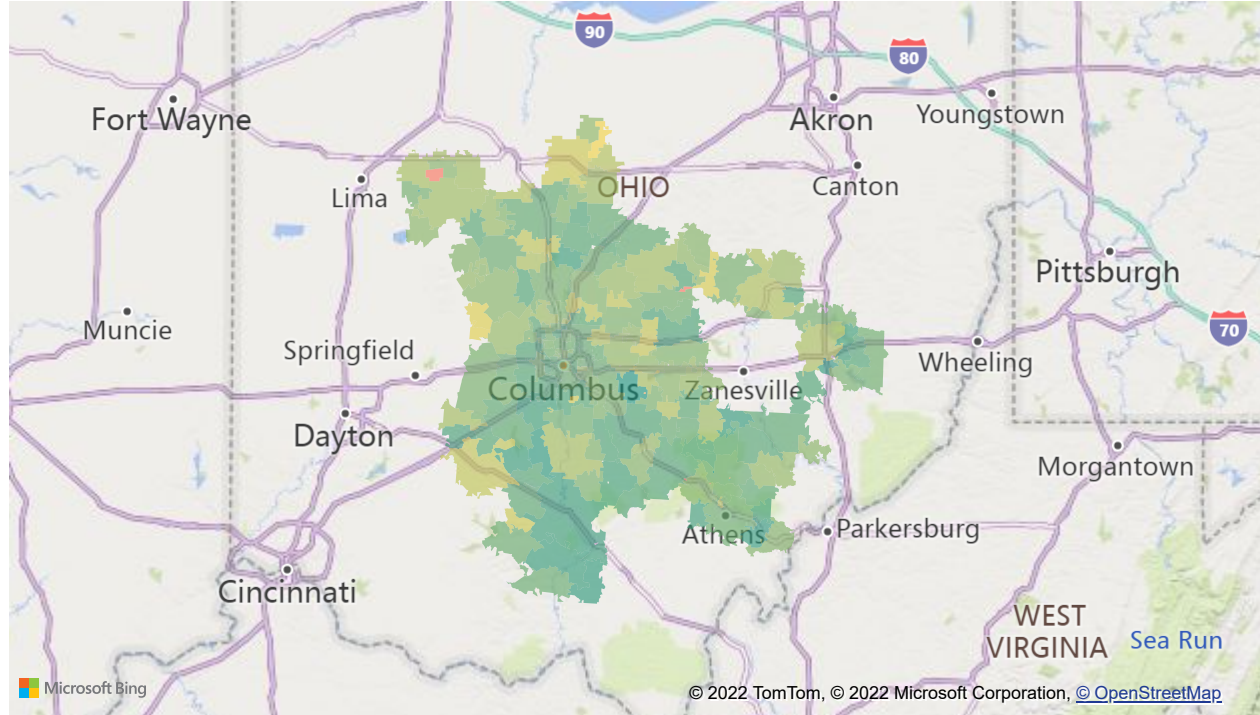
Engagement Channel Preferences

Text Messaging	58
Mobile Health Apps	56
Collateral at Pharmacies	53
Collateral at Grocers	53
Health Websites	53
Email	52
Print	51
Cellphone	51
Diet or Fitness Websites	51
Collateral at Health Facilities	50
Landline Phone	50
Mobile Ads	50
Digital Video	50
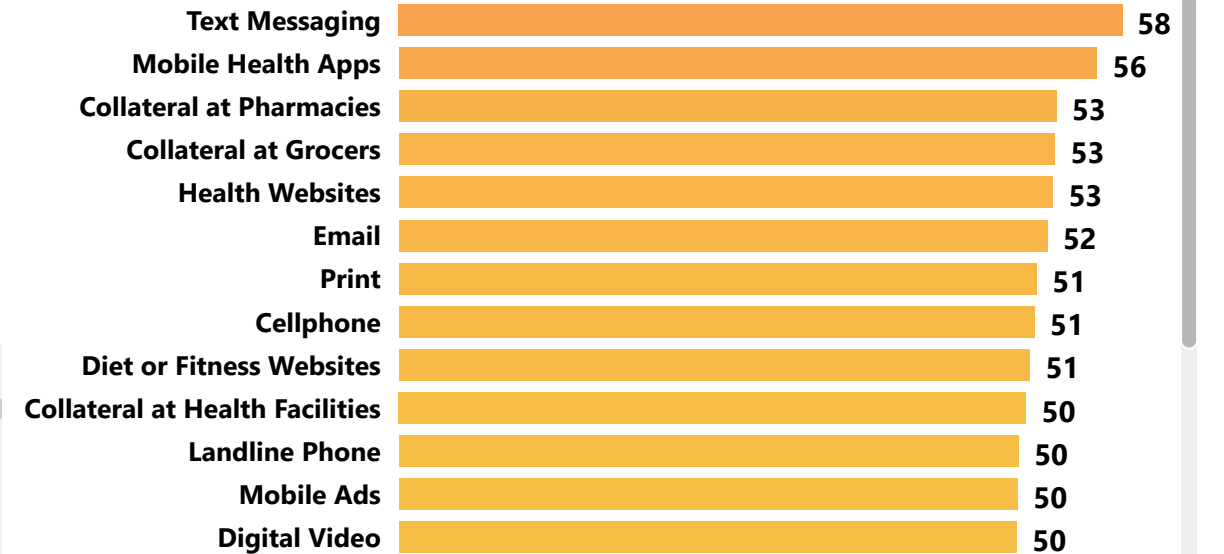
Engagement Report

Zip Code	Cohort	Channel	Score	Cohort #
43001	Commercial Female Hispanic	Collateral at Grocers	41	1
43001	Commercial Female Hispanic	Diet or Fitness Websites	67	1
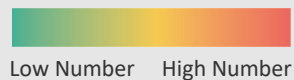
Low Number   High Number

Risk Mosaic   Risk Mapping   Cohort Map   SDoH Spatial   Engagement   Drill Down

Cohort

Commercial Female Hispanic ⌄

State, County Name, Zip Code ⌄

Ohio ⌄

Topic ⌄

All ⌄

🏠

Select Only 1 Measure to Map by Zip

Microsoft Bing
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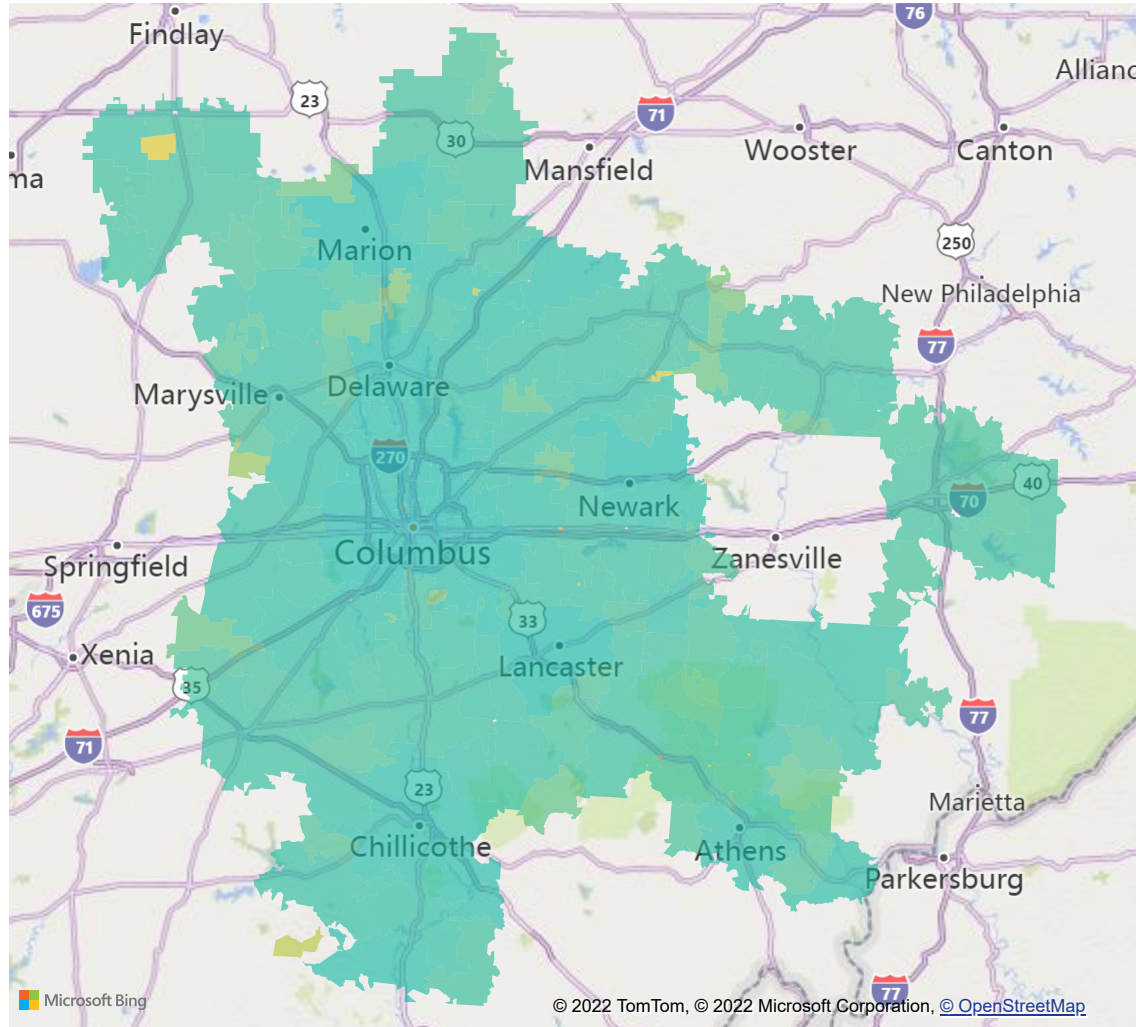
## Search and Build Your Own View ⌄

🔍 Search

☐ Select all
☐ # Of Vehicles In Household: 1
☐ # Of Vehicles In Household: 2
☐ # Of Vehicles In Household: 3
☐ # Of Vehicles In Household: 4
☐ # Of Vehicles In Household: 5 or More

Cohort	Measure ⌄	Cohort %	Market %	Index
Commercial Female Hispanic	Your Pets - How Many In HH?: Dogs: 2 to 3	21.7%	20.6%	115.17
Commercial Female Hispanic	Your Pets - How Many In HH?: Dogs: 1	52.0%	31.2%	164.93
Commercial Female Hispanic	Your Pets - How Many In HH?: Cats: 2 to 3	17.3%	12.1%	143.52

Measure Zip Code Report

Zip Code	Cohort	Measure	Cohort #	Index
43003	Commercial Female Hispanic	# Of Vehicles In Household: 1	2	51.0
43004	Commercial Female Hispanic	# Of Vehicles In Household: 1	68	80.0

Low Number High Number
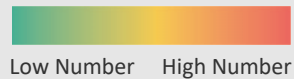
[Risk Mosaic] [Risk Mapping] [Cohort Map] [SDoH Spatial] [Engagement] [Drill Down]

Executive Summary
Cohort Compare

Cohort	State, County, Zip Code	Cohort	State, County, Zip Code
Commercial Female Hispanic ⌄	All ⌄	Commercial Female White ⌄	All ⌄

Commercial Female Hispanic

Score Name	Score #
Attitudinal Risk Score	
Outlook on Health Risk	49
Prevention Risk	51
Screening Risk	50
Current Chronic Condition Risk Score	
Current Cardiology Risk	49
Current Diabetes Type 2 Risk	49
Current Gastrointestinal Risk	49
Engagement Channel Score	
Mobile Health Apps	56
Nurses and Physician Assistants	56
Text Messaging	58
Facility Utilization Score	
Emergency Room	51

Commercial Female White

| Score Name	Score #
Attitudinal Risk Score	
Outlook on Life Risk	37
Physician Attitudes Risk	46
Screening Risk	43
Current Chronic Condition Risk Score	
Current Behavioral Health Risk	43
Current Cancer Risk	47
Current Cardiology Risk	46
Engagement Channel Score	
Email	58
Mobile Health Apps	58
Text Messaging	59
Facility Utilization Score	
Emergency Room	46

Low Number   High Number

Cohort		State, County, Zip Code	
Multiple selections		Ohio	

Cohort	Commercial Female				Commercial Female African American				Commercial Female Asian				Commercial
SubTopic	Cohort #	Cohort %	Score	Index	Cohort #	Cohort %	Score	Index	Cohort #	Cohort %	Score	Index	Cohort #
Attitudinal Risk Score			36				48				50		
Current Chronic Condition Risk Score			40				46				41		
Engagement Channel Score			47				58				54		
Facility Utilization Score			42				45				49		
Precondition Risk Score			39				46				44		
Quality Measure Risk Score			45				51				52		
Social Determinants Risk Score			47				55				47		
Socio-Behavioral Risk Score			43				51				50		
Socioeconomic Risk Score			45				69				40		
Specialist Utilization Score			42				47				42		

Low Number High Number
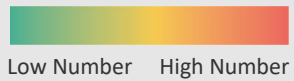
Scores & Measures   Utilization   Geography

Cohort Specialist/Facility	Commercial Female			Commercial Female African American			Commercial Female Asian			Commer Cohort %
	Cohort %	Cohort #	12 Mo. Visits	Cohort %	Cohort #	12 Mo. Visits	Cohort %	Cohort #	12 Mo. Visits	Cohort %
⊞ Allergist	1.1%	28,199	109,271	2.0%	2,798	10,842	3.6%	1,180	4,573	3.1%
⊞ Cardiologist	1.8%	39,288	152,241	3.5%	4,291	16,628	0.2%	95	368	2.9%
⊞ Chiropractor	3.2%	64,081	248,314	1.0%	2,059	7,979	3.0%	3,562	13,803	5.1%
⊞ Dermatologist	4.2%	97,655	378,413	7.7%	12,893	49,960	8.7%	6,411	24,843	6.3%
⊞ Diabetes educator/specialist	0.5%	8,679	33,631	2.0%	2,948	11,424				0.8%
⊞ Ear, nose & throat specialist	1.6%	29,787	115,425	3.3%	2,836	10,990	2.6%	1,754	6,797	2.4%
⊞ Emergency room (ER)	3.7%	53,155	205,976	4.4%	8,324	32,256	4.6%	1,664	6,448	3.3%
⊞ Endocrinologist	1.5%	30,767	119,222	4.5%	5,316	20,600	2.2%	416	1,612	2.6%
⊞ Gastroenterologist	1.8%	38,198	148,017	4.5%	5,187	20,100	1.3%	526	2,038	3.4%
⊞ Gynecologist	9.8%	229,531	889,433	15.4%	31,710	122,876	11.5%	11,233	43,528	21.8%
⊞ Hospital	4.5%	158,641	614,734	5.4%	18,306	70,936	8.9%	4,578	17,740	6.6%
⊞ Infusion Center	0.3%	7,189	27,857	0.6%	347	1,345				2.4%
⊞ Neurologist	2.0%	38,769	150,230	1.6%	3,878	15,027	8.1%	2,623	10,164	3.2%
⊞ Nurse/PA	8.1%	152,772	591,992	8.9%	15,093	58,485	3.9%	5,259	20,379	6.3%
⊞ Nutritionist	1.3%	20,089	77,845	10.5%	5,399	20,921				3.5%
⊞ Oncologist	0.6%	12,084	46,826	0.8%	1,113	4,313	1.2%	431	1,670	0.3%

Scores   Utilization   Geography

Low Number   High Number

Cohort

Multiple selections ▽

Cohort State Name	Commercial Female		Commercial Female African American		Commercial Female Asian		Commercial Female Hispanic		Commercial Female White	
	Cohort #	Cohort %	Cohort #	Cohort %	Cohort #	Cohort %	Cohort #	Cohort %	Cohort #	Cohort %
Ohio										
⊞ Athens	17,195	3.02%	2,197	2.96%	653	1.47%	759	2.06%	14,605	3.11%
⊞ Coshocton	6,305	1.11%	789	1.06%	172	0.39%	258	0.70%	5,421	1.15%
⊞ Crawford	7,492	1.31%	1,204	1.62%	353	0.79%	466	1.26%	6,165	1.31%
⊞ Delaware	52,236	9.16%	3,092	4.17%	5,105	11.49%	3,040	8.24%	45,809	9.75%
⊞ Fairfield	41,084	7.20%	4,452	6.00%	2,512	5.66%	2,525	6.84%	35,385	7.53%
⊞ Fayette	4,813	0.84%	751	1.01%	233	0.52%	280	0.76%	3,969	0.84%
⊞ Franklin	282,198	49.49%	45,150	60.87%	30,500	68.67%	21,801	59.07%	218,181	46.44%
⊞ Guernsey	7,222	1.27%	859	1.16%	168	0.38%	316	0.86%	6,280	1.34%
⊞ Hardin	7,257	1.27%	836	1.13%	210	0.47%	302	0.82%	6,329	1.35%
⊞ Hocking	5,428	0.95%	624	0.84%	100	0.23%	203	0.55%	4,759	1.01%
⊞ Knox	13,125	2.30%	1,285	1.73%	346	0.78%	535	1.45%	11,695	2.49%
⊞ Licking	35,005	6.14%	3,819	5.15%	1,645	3.70%	2,111	5.72%	30,603	6.51%
⊞ Madison	13,279	2.33%	976	1.32%	426	0.96%	515	1.40%	12,058	2.57%
⊞ Marion	13,299	2.33%	1,950	2.63%	441	0.99%	1,063	2.88%	11,135	2.37%
⊞ Morgan	3,141	0.55%	234	0.32%	10	0.02%	110	0.30%	2,889	0.61%

Low Number — High Number

[Scores] [Utilization] [**Geography**]