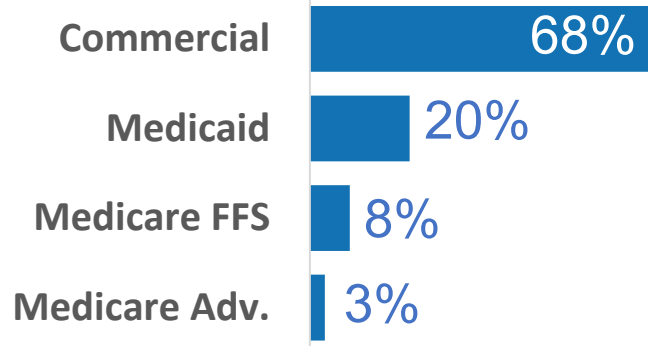



# Why 200,196 Adults Self-Medicate in Franklin County, OH

32% of the 987,825 adults in Franklin County, OH self-medicate. A closer look at the data also shows that this group believes that OTC treatments are safer than prescription medications and trust health news on social media.

## Payer % for the 200,196 Adults:




## Some behaviors and attitudes concerning self medication.




**39%**  
More likely to try to remedy with OTC before seeing a doctor




**108%**  
Are more likely to research treatment options on their own



**97%**  
More likely to dislike needles and drug injections



**140%**  
More likely to believe non-prescription is safer than prescription



**200%**  
More likely to trust health information shared on social media



**30%**  
More likely rely on friends for medical advice