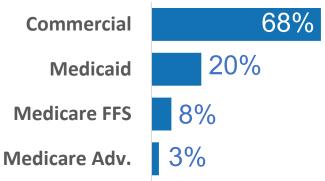
## Why 200,196 Adults Self-Medicate in Franklin County, OH

32% of the 987,825 adults in Franklin County, OH self medicate. A closer look at the data also shows that this group believes that OTC treatments are safer than prescription medications and trust health news on social media.

## Payer % for the 200,196 Adults:



## Some behaviors and attitudes concerning self medication.

39% 108% More likely to try to Are more likely to remedy with OTC research treatment before seeing a doctor options on their own 97% 140% More likely to dislike More likely to believe needles and drug non-prescription is injections safer than prescription 30% 200% More likely rely on More likely to trust health Information friends for medical advice shared on social media



For more information or a demo contact us at LearnMore@centraforcehealth.com

Confidential and Proprietary Property of CentraForce, LLC and/or its Licensors. Copyright 2019. All Rights Reserved.